

# Annual Report 2015/2016

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### **ABOUT ACIP**

The Atlantic Collaborative on Injury Prevention (ACIP) is a non-government organization that works to prevent intentional and unintentional injuries in Atlantic Canada. ACIP is a collaboration of government and nongovernment partners.

#### Ian Watson – Chair, ACIP Board of Directors

2015-16 brought another year of shared successes to ACIP. We remained deeply impressed by the work done by our Executive Director, Jennifer Russell. Throughout the year, Jennifer has demonstrated the ability to navigate the injury prevention landscape, establishing strategic partnerships and collaborations throughout the Atlantic region and across the country. This work has continued to advance ACIP as a reputable, evidence-based resource in injury prevention.

One salient example of this work was ACIP's hosting of the 2015 injury prevention conference, with the theme of Risk and Resiliency. With over 100 delegates from across the country, we were proud to bring this emerging aspect of injury prevention to the forefront – helping to encourage appropriate risk tolerance, balanced against tangible hazard reduction.

This theme continued with ACIP entering into discussions with The Community Against Preventable Injuries ("Preventable"). This injury prevention campaign has been very successful in western Canada, with tangible interventions in social media, traditional media and within public spaces. The Preventable messages are evidence-based and the campaigns have significant, measurable outcomes in injury reduction. I look forward to our consideration of ACIP's potential role in bringing Preventable to the east coast.

This deliberation is important, as the core responsibilities for ACIP remain within research, analysis and policy support to both governments and nongovernmental organizations within Atlantic Canada. In this area, ACIP has continued to be involved through the many initiatives noted in our activity report.

Throughout all of our work, I am humbled by the commitment of our Board and Executive Director to ACIP - maintaining an external focus on how we can best serve all of Atlantic Canada in injury prevention. Together with our Executive Director and the Board, I am also proud that ACIP continues to function as a true collaborative effort between provincial jurisdictions – a laudable goal expressed by many, but successfully executed by few.

We are pleased to share our results within our Annual Report, including full disclosure of our finances – a signal of our ongoing commitment to sound

financial stewardship, transparency and accountability. We would also be remiss if we were not to express our deep appreciation for the operational funding made available to us through our partnerships with the governments of Newfoundland and Labrador, Nova Scotia, New Brunswick and Prince Edward Island.

On behalf of the entire organization, I hope you find our Annual Report informative. I welcome your comments and suggestions and I hope you share our optimism for another busy, productive year in 2016-17!

Jon Wator

### WELCOME AND THANK YOU

The ACIP Board of Directors would like to introduce a new member to the board this year – **Laura Lee Noonan** from the Prince Edward Island Department of Health and Wellness.

The ACIP Board of Directors would like to acknowledge two members of the board as they pursue new opportunities. Many thanks to **Ismael Aquino** of the Canadian Red Cross and **Ann Hogan** from the NB Trauma Program for their longstanding membership and valuable contributions to ACIP.

## ACIP Board of Directors 2015/2016

Ismael Aquino – Canadian Red Cross

Janice Campbell – New Brunswick Department of Health

Linda Carter – Newfoundland & Labrador Department of Seniors, Wellness, and Social Development

Jennifer Heatley – Nova Scotia Department of Health & Wellness

Ann Hogan - New Brunswick Trauma Program

**Len LeRiche** – Newfoundland & Labrador Injury Prevention Coalition

Jacquie Lidstone – Island Network for Injury Prevention

Sandra Newton – Child Safety Link

Laura Lee Noonan – Prince Edward Island Department of Health and Wellness

Jackie Norman – Safety Services Nova Scotia

**Kailey Pauls** – Newfoundland & Labrador Injury Prevention Coalition

Shirley Ann Burdock (Vice-Chair) – Injury Free Nova Scotia

**Bill Walker (Treasurer)** – Safety Services New Brunswick

Ian Watson (Chair) - New Brunswick Trauma Program

#### Vision

An injury-free Atlantic Canada.

#### Mission

ACIP is the Atlantic voice on injury prevention. ACIP is a positive change agent that provides leadership to prevent injuries and their impact on individuals and communities.

#### Foundation

ACIP is:

Solely dedicated to injury prevention.

A conduit of information.

Action oriented.

Evidence based.

Committed to addressing the social determinants of injury.

#### Areas of Focus

Policy and Advocacy

Surveillance and Research

Sustainability and Growth

Networking, Partnerships and Knowledge Exchange

# ACIP's activities for 2015/2016 are described below in relation to the above areas of focus.

### **Policy and Advocacy**

- Injury prevention is a priority with decision makers and stakeholders.
  - NGOs are engaged in advocacy for injury prevention policy.
  - Injury prevention policies are adopted throughout Atlantic Canada.

### **Support to Partners**

ACIP continues to provide support to injury prevention research across Canada. This year ACIP was pleased to provide letters of support for research and policy in the areas of child and youth injury prevention, specifically the determinants of childhood injury risk, which benefits ACIP's work to address the social determinants of injury. ACIP sees injury risk at different development stages as a stepping stone to acknowledging the importance of risk and resiliency in injury prevention.

### CIHR Team on Child and Youth Injury Prevention

The Canadian Institute for Health Research Team on Child and Youth Injury Prevention recently completed its grant. This unique collaboration of researchers and partners came together in 2010 "to generate new knowledge for stakeholders who develop and deliver policy and programs, and advocate for children and youth in Canada".<sup>1</sup> Projects included a range of topics from the burden of injury, sport injury, contextual determinants of child and youth injury, pediatric trauma systems, and indigenous children and youth.

ACIP was proud to be part of this team, acting as a knowledge-user for Atlantic Canada. Congratulations to all members on the success of this grant. To learn more about the specific projects, you can read the full end of grant report online at: <u>http://childinjuryprevention.ca/2016/02/end-of-grant-report-2010-2016/</u>.

<sup>&</sup>lt;sup>1</sup> CIHR Team in Child and Youth Injury Prevention. (2010). End of grant report: 2010-2016. Retrieved online from http://childinjuryprevention.ca/2016/02/end-of-grant-report-2010-2016/

#### Surveillance and Research

 Atlantic Canada benefits from current and credible injury prevention surveillance and research.

#### Canadian Agricultural Injury Reporting (CAIR) Program

ACIP continues to participate as a CAIR Collaborator – providing support on agricultural fatality data from the Atlantic Provinces. Through this initiative, ACIP annually collects data on agricultural fatalities in the Atlantic region and partners with other collaborators and the Alberta Centre for Injury Control and Research to produce surveillance reports.

In May 2015, ACIP met with collaborators in Toronto to discuss details of the upcoming national agricultural mortality report and additional knowledge translation products to support communication in addition to reporting details and challenges. The latest mortality report – Canadian Agriculture-related Deaths, 2003-2012 will be released soon.

#### Atlantic Injury Surveillance Collaborative

As a member of the Atlantic Surveillance Collaborative, ACIP participated in the second phase of the working group which involved the completion of provincial gap analyses on alcohol-related injury surveillance. A final working meeting was held in March of 2016 where several important areas of alcohol-related injury surveillance were explored. These included; point-of-care alcohol data collection and beyond – a review of provincial gap analyses; promising data sources and key gaps by province; population health surveys in Atlantic Canada – promising examples (and next steps); making use of existing data sources and employing modeling techniques; and measuring outcomes from changes in alcohol policies. ACIP will continue to work with members of the working group on an informal basis moving forward to continue its work on bridging the gap for alcohol-related injury surveillance.

#### Atlantic Child and Youth Injury Report

ACIP continues to work with Child Safety Link (project lead) and the Injury Prevention Centre in Alberta to develop an updated report on unintentional injuries among children and youth in Atlantic Canada.

#### Cost of Injury in Canada

The latest Cost of Injury in Canada Report was released in 2015. ACIP is proud to be an Atlantic partner to this work. The report is part of a series of reports on economic injury costs and includes injury data from 2010. The report, developed by Parachute and the Conference Board of Canada with support from partners across Canada (including members of the Canadian Collaborating Centres for Injury Prevention). Funding for the report was provided by the Public Health Agency of Canada.

A copy of the full report and additional supplemental documents are available on Parachute's website: <u>www.parachutecanada.org/costofinjury</u>.

#### Sustainability and Growth

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- The injury prevention community benefits from ACIP's ongoing leadership.
  - ACIP excels through the continued engagement and support of partners and funders.
  - ACIP is an employer of choice within the injury prevention community.

#### **ACIP Board Representation**

As noted on page five, ACIP underwent changes to its Board of Directors. The ACIP Board of Directors continues to have participation from government and non-government representatives from the four Atlantic Provinces. ACIP is pleased to have continued support and engagement of partners and funders.

#### Logic Model and Indicators

ACIP is pleased to have completed a working logic model. ACIP has also completed a draft set of indicators to measure the organization's progress on achieving its operational activities and organizational outcomes. This is an important step for ACIP in ensuring its accountability and transparency as an organization serving the injury prevention community of Atlantic Canada.

### Networking, Partnerships, and Knowledge Exchange

• The injury prevention community is actively engaged, connected and strengthened through knowledge exchange and partnerships.

#### Canadian Collaborating Centres for Injury Prevention (CCCIP)

ACIP continues to be an active member of the CCCIP, serving as the Co-Chair of this community of practice.

#### Website and Listserv

ACIP continues to operate a website and listserv as a hub of injury prevention resources and news items.

#### ACIP 2015 Injury Prevention Conference

The ACIP 2015 Conference was ACIP's 5th injury prevention conference. The conference theme was "Risk and Resiliency" and was held June 8 & 9, 2015 in Halifax, Nova Scotia at the Westin Nova Scotian Hotel. Over 100 delegates from across the Atlantic Provinces and from across Canada attended the two-day event. The conference had a diverse range of speakers, including keynote speaker Larry Cohen from the Prevention Institute in California, researchers on risky play Dr. Ian Pike and Dr. Mariana Brussoni, and researcher Dr. Michael Ungar on the topic of risk and resiliency.

The conference was a huge success on many accounts, bringing together a wide range of professionals in injury prevention and non-traditional stakeholders from other sectors including trauma, road safety, physical activity, community services, and beyond. Thank you to all those who helped plan, implement, and evaluate the conference. Your contributions to the event were critical to our success!

#### Preventable

ACIP has been working to bring the Preventable campaign to the Atlantic region. Preventable is a social marketing campaign aiming to reduce the burden of preventable injuries. Preventable was extensively researched and developed in BC, co-led by the BC Injury Research and Prevention Unit at UBC and Work Safe BC. The campaign has been running for several years in BC and

AB, and is targeted at adults ages 25-55.

In June of 2015, Dr. Ian Pike, Co-Executive Director of Preventable, presented about the campaign to delegates of the ACIP Conference. Many injury prevention stakeholders in attendance were very interested in bringing the campaign to the Atlantic Provinces. ACIP is best positioned as an organization to liaise with members from the Preventable team (Dr. Ian Pike and Kevin LeFreniere) and act as the organizational lead to plan and co-coordinate implementation among the four Atlantic Provinces.

The campaign will provide many opportunities aimed at increasing awareness of injury prevention through evidence based initiatives and collaboration among government, corporate, and community partners. The messaging of Preventable will impact people of all ages and people within various settings as it seeks to shift attitudes toward preventable injuries. A sustained campaign that is well researched and developed can also support other existing and future injury prevention efforts in Atlantic Canada. ACIP looks forward to continuing its work with Preventable and injury prevention stakeholders from across the Atlantic region towards a campaign implementation in June of 2017.

#### Seniors' Falls

Data from the latest Cost of Injury in Canada report highlights the particular concern of increasing injuries due to falls among seniors and their significant impact on costs and quality of life. Falls ranked high among each of the Atlantic Provinces in terms of injuries, deaths, hospitalizations, disabilities, and associated costs.

These findings prompted ACIP to act on the significance of addressing senior's falls as a priority moving forward. In doing so, ACIP had to first determine the factors that affect seniors' falls and the work to prevent these falls in each province. Determining these factors is key to assessing the needs of each province in learning how best to address this injury issue.

Therefore, ACIP developed a short questionnaire with the purpose of learning more about existing work in the area of senior falls prevention. A summary report of results was developed to highlight the responses received and continues to be used to determine current needs, gaps/challenges, and partnership opportunities, among other important outcomes for next steps.

### **Risk & Resiliency**

As the topic of the 2015 ACIP Conference, risk and resiliency continued to bring forth lots of questions and opportunities for discussion among ACIP and its injury prevention stakeholders. In order to determine how best to address the issue or the direction needed to be taken by ACIP on this topic, ACIP in partnership with the Public Health Agency of Canada (PHAC), and with Child Safety Link (CSL) decided to host a pilot conversation on risk and resiliency in Nova Scotia – specifically among injury prevention stakeholders. This pilot conversation brought forward many points of interest and action items to consider. ACIP is currently continuing this work with PHAC and CSL to plan for similar conversations in the other Atlantic Provinces, to gain a full Atlantic perspective.

### ACIP Financial Review 2015/2016



Nicholson & Beaumont Chartered Accountants

#### Review Engagement Report

To the Board of Directors, Atlantic Collaborative on Injury Prevention

We have reviewed the statement of financial position of Atlantic Collaborative on Injury Prevention as at March 31, 2016, and the statements of operations, changes in net assets, and cash flows for the year then ended. Our review was made in accordance with Canadian generally accepted standards for review engagements and accordingly consisted primarily of enquiry, analytical procedures, and discussions related to information supplied to us by the Organization.

A review does not constitute an audit and consequently we do not express an audit opinion on these financial statements.

Based on our review, nothing has come to our attention that causes us to believe that these financial statements are not, in all material respects, presented in accordance with Canadian accounting standards for not-for-profit organizations.

Fredericton, NB June 21, 2016

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Chartered Professional Accountants

Independent member of Porter Hétu International, professional services group. • 328 King St, Fredericton, NB, E3B-5C2 • Office - (506) 458-9815 Fax - (506) 459-7575 • www.nicholsonbeaumont.com

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### Atlantic Collaborative on Injury Prevention Statement of Financial Position

Statement of Financial Pos (Unaudited) As at March 31, 2016

• +	2016	2015
Assets		
Current		
Cash	\$ 130,608	\$ 110,530
Accounts receivable	-	1,729
Prepaid expenses	1,569	1,568
HST receivable	3,042	3,329
Total assets	\$ <u>135.219</u>	\$ <u>117.156</u>
Liabilities		
Current		
Accounts payable and accrued liabilities	\$ 2,500	\$ 2,500
Deferred revenue - Note 2	27,920	-
Employee deductions payable	2.003	1.883
	32,423	4,383
Net assets		
Unrestricted - Page 3	102,796	112,773
Total liabilities and net assets	\$ <u>135.219</u>	\$ <u>117.156</u>

Jon Wator Approved by \_

The notes to financial statements are an integral part of this statement.

# Atlantic Collaborative on Injury Prevention Statement of Operations and Changes in Net Assets

(Unaudited) For the Year Ended March 31, 2016

	Budget	2016	2015
Revenues Funding - Province of Nova Scotia Funding - Province of New Brunswick Funding - Province of Newfoundland and Labrador Funding - Province of Prince Edward Island Funding - Province of NS - Conference Agricultural surveillance revenue Conference registrations Conference sponsorships Other revenue	\$ 40,000 30,000 20,000 10,000 17,000 2,900 50,000 5,000 4	\$ 40,000 30,000 20,000 10,000 - - - 18,588 5,000 28	\$ 40,000 30,000 20,000 (1,850) 1,700 - 206
	174.904	123.616	110.056
Expenditures Salaries and benefits Subcontractors Translation Conference expenses Accounting and legal Dues and fees Website expenses Advertising and promotion Projects Office expenses Bank charges Insurance Travel and meals Meeting expenses Telephone Accommodations HST expense Courier and postage	70,341 5,000 3,000 65,000 160 2,500 - 5,000 2,550 520 2,091 13,700 3,000 2,300 8,300 8,300 800 700	69,848 2,379 554 38,264 2,500 555 333 - 2,000 736 479 2,091 5,427 1,419 1,948 1,669 3,042 <u>349</u>	59,095 - 838 3,489 3,138 691 656 550 922 442 399 2,053 6,435 394 3,406 2,529 831 376 86,244
Excess of revenues over expenditures (expenditures over			
revenues) before special project	(15,058)	(9,977)	23,812
Other revenues - Note 2	-	32,725	-
Other expenditures - Note 2		(32,725)	
Excess of revenues over expenditures (expenditures over			
revenues)	(15,058)	(9,977)	23,812
Net assets - Beginning of year	88,961	112,773	88,961
Net assets - End of year	\$ 73,903	\$ <u>102,796</u>	\$ <u>112,773</u>

The notes to financial statements are an integral part of this statement.

### Atlantic Collaborative on Injury Prevention

Notes to the Financial Statements (Unaudited)

As at March 31, 2016

#### Purpose of the organization

ACIP is a non-government organization that works to prevent intentional and unintentional injuries in Atlantic Canada. ACIP is a collaboration of government and non-government partners. As a not-for-profit organization it is not required to pay income tax.

#### 1. Summary of significant accounting policies\_

The accounting policies of the organization are in accordance with Canadian Accounting Standards for Not-for-Profit Organizations. Outlined below are those policies considered particularly significant.

(a) Cash and cash equivalents

Cash and cash equivalents include balances in Canadian bank accounts.

(b) Donated materials and services

Donated materials and services, which would otherwise be paid for by the company, are recorded at fair value when determinable.

(c) Use of estimates

In preparing financial statements in accordance with Canadian accounting standards for not-forprofit organizations, management must make estimates such as accrued liabilities at the date of the financial statements and the amounts of revenue and expenses reported during that period. Actual results may differ from the estimates.

#### (d) Revenue recognition

Revenue is recognized when goods are shipped or services provided and the amount to be received can be reasonably estimated and collection is reasonably assured.

#### (e) Capital assets

Capital assets are expensed the year they are purchased. No assets were purchased during the year.

#### (f) Financial instruments

The company initially measures its financial assets and liabilities at fair value, and subsequently measures all its financial assets and liabilities at cost or amortized cost.

Financial assets include cash and accounts receivables.

Financial liabilities include accounts payable.

#### 2. Other revenues and expenditures

These amounts consists of revenues received and expenses incurred for the "Preventable" project. Any amounts collected during the year for the project that have not been paid out have been recorded as deferred revenue.