Annual Report 2018 – 2019



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Ian Watson

Message from the Chair

I am pleased – and proud – to share progress of the Atlantic Collaborative on Injury Prevention with you.

It has been another busy, productive year for the organization. The Board has continued to offer steady, strategic level guidance to the organization. Part of this guidance has rested in our ongoing support to bring the Community Against Preventable Injuries (aka "Preventable") to Atlantic Canada. This is a shift for ACIP, in that Preventable is a very public facing injury prevention campaign. Conceived of and first implemented in British Columbia, Preventable has since received international recognition for its ability to shift our attitudes around injury through broad, coordinated social marketing. At ACIP, we have recognized the importance of this societal shift as a critical precursor for more specific injury prevention initiatives to take hold. In 2018-19, we focused a significant amount of effort to raise the funds required to pilot Preventable across Atlantic Canada. We're just about there – and I am confident that we'll reach our goal in the upcoming year.

Bringing Preventable to Atlantic Canada wasn't the only thing on our plates. Indeed, ACIP hosted a very successful conference in St. John's, Newfoundland and Labrador in June 2018. Over 60 delegates attended under the theme of "Growing Stronger Together", held in collaboration with the 4th Canadian Fall Prevention Conference. This collaboration was a successful and important one, as we deepen our effort to recognize falls – and particularly falls among children and seniors – as important contributors to the overall burden of injury in Atlantic Canada. Combined with ongoing work to consider the impact of both cannabis legalization and expanded alcohol distribution on preventable injuries to Atlantic Canadians, we also contributed to work on road safety at the regional and national levels.

Throughout, we have continued to value partnerships as important vehicles to amplify our contributions and to achieve mutually beneficial successes. We continue to value our relationship with Parachute – recognizing their role in setting an important national stage for injury prevention, as well as Child Safety Link and the Trauma Association of Canada, among others.

Of course, our ability to provide sound guidance requires strength at the Board level, and I am both proud and deeply appreciative of the contribution of all Board members. They represent ACIP over their own organizational or personal interests, they bring deep subject matter expertise to the table and they are engaged. They have made being their Board Chair a pleasure and an honour. It is an honour that for me, comes to an end in May 2019 as part of the important, regularly planned transition in Board leadership. I look forward to continuing to serve as a member and Past Chair as I pass the torch for the next exciting chapter in ACIP's exceptional work.



ACIP Board of Directors 2018/2019

Shirley Ann Burdock (Vice Chair) – Injury Free Nova Scotia

Len LeRiche – Newfoundland & Labrador Injury Prevention Coalition

Linda Carter - Newfoundland & Labrador Injury Prevention Coalition

Melodie Kelly – Newfoundland & Labrador Department of Children, Seniors, and Social Development

Richard Louis - New Brunswick Trauma Program

Laura Lee Noonan – Prince Edward Island Department of Health and Wellness

Jackie Norman – Safety Services Nova Scotia

Sandra Newton – Child Safety Link

Bill Walker (Treasurer) – Safety Services New Brunswick

Ian Watson (Chair) – New Brunswick Trauma Program

ABOUT ACIP

About ACIP

The Atlantic Collaborative on Injury Prevention (ACIP) is a non-government organization that works to prevent intentional and unintentional injuries in Atlantic Canada. ACIP is a collaboration of government and non-government partners.

Vision

An injury-free Atlantic Canada.

Mission

ACIP is the Atlantic voice on injury prevention. ACIP is a positive change agent that provides leadership to prevent injuries and their impact on individuals and communities.

Foundation

ACIP is:

- Solely dedicated to injury prevention
- A conduit of information
- Action oriented
- Evidence based
- Committed to addressing the social determinants of injury

Areas of Focus

- 1. Advocacy & Public Policy
- 2. Surveillance & Research
- 3. Sustainability & Growth
- 4. Networking, Partnerships, & Knowledge Exchange

Activity Highlights 2018/2019

Advocacy & Public Policy

Cannabis and Injury Prevention

ACIP developed a cannabis brief outlining Atlantic data on cannabis use, evidence linking cannabis use and injury, and best practices for policies related to injury prevention. In partnership to this document, ACIP also developed an outline of the regulations for cannabis legalization by Atlantic province. Both documents are available by request.

Letters of Support

ACIP has been engaged in supporting provincial governments across Atlantic Canada in strengthening all-terrain vehicle (ATV) safety legislation, road safety legislation, and trampoline park safety regulations.

Federal Consultations

ACIP participated in federal consultations regarding edible cannabis legalization, reducing violent crime, and strengthening Canada's approach to substance use issues.

Surveillance & Research

Canadian Agricultural Injury Reporting (CAIR)

ACIP continues to be the Atlantic collaborator for the Canadian Agricultural Injury Reporting (CAIR) program of the Canadian Agricultural Safety Association (CASA). Through this initiative, ACIP annually collects data on agricultural fatalities in the Atlantic region and partners with other collaborators and the Alberta Injury Prevention Centre to produce surveillance reports.





Canadian Agricultural Injury Reporting: Latest Data Report (2016)

Sustainability and Growth

The ACIP Board of Directors continues to have participation from government and nongovernment representatives from the four Atlantic Provinces. ACIP is pleased to have continued support and engagement of partners and funders.

Networking, Partnerships & Knowledge Exchange

Risk and Resiliency

ACIP continued its participation on the Injury Prevention Working Group of the Sandbox Project, with a focus on developing a national position statement related to risky play. Membership of this working group is very diverse, with participation from physical activity, mental health, sport and recreation. This work remains ongoing.

Preventable

ACIP secured additional sponsorship for an Atlantic Preventable campaign and formed several new partnerships across the Atlantic region.

ACIP is working towards a phase one implementation of an Atlantic Preventable campaign. This phase one implementation will include TV ads in French and English that highlight several top injury issues at home, on the road, and at play.

ACIP, and its Atlantic Preventable partners, look forward to implementing a short-term campaign in early Fall of 2019, with plans for a longer-term campaign in the future.



Screenshot from Preventable TV ad – helmet safety



Screenshot from Preventable TV ad – unintentional poisoning

Seniors Fall Prevention

ACIP and the Memorial University School of Human Kinetics and Recreation cohosted the 4th Canadian Fall Prevention Conference June 11-12, 2018 in St. John's NL.

ACIP is finalizing a report on seniors fall prevention and the social determinants of health, specifically exploring a social policy lens. The report is available on the ACIP website.

ACIP became a Steering Committee member of the Pan-Canadian Seniors Fall Prevention Network project, led by Parachute Canada.

ACIP continued to be a member of Loop, the Fall Prevention Community of Practice. This interactive community of practice offers capacity building and networking opportunities to members in the prevention of falls and fall-related injuries.

ACIP is participating on the Advisory Committee for the 5th Canadian Fall Prevention Conference to be held June 15-16, 2020 in Saskatoon, Saskatchewan – the focus will be on fall prevention across the lifespan (not just seniors).

2018 ACIP Injury Prevention Conference

ACIP was pleased to host the 2018 Injury Prevention
Conference June 13, 2018 in St.
John's, NL. The conference had over 60 delegates from across the region (and internationally). The theme of the conference was "Growing Stronger Together".

Presentations from the conference are available for viewing on the ACIP website: www.acip.ca, under the Library section. ACIP is now planning its next conference to be held on Prince Edward Island. A save the date will be shared in the coming months.



Promotional material from 2018 ACIP Conference

National Participation

ACIP continued to be an active member and co-chair to the Canadian Collaborating Centres for Injury Prevention, a community of practice.



ACIP continued to represent Atlantic Canada as a Board Member to the Canadian Association of Road Safety Professionals (CARSP).



ACIP continued to be a member of the Trauma Association of Canada's Injury Prevention Subcommittee.

Financial Review 2018/2019

The results of the Financial Review are presented in the following pages.

Atlantic Collaborative on Injury Prevention Financial Statements

March 31, 2019

Financial Statements

As at March 31, 2019

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Independent Practitioner's Review Engagement Report

To the Members, Atlantic Collaborative on Injury Prevention

Report on Financial Statements

We have reviewed the accompanying financial statements for Atlantic Collaborative on Injury Prevention that comprise the statement of financial position as at March 31, 2019 and the statements of changes in net assets, operations, and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Practitioner's Responsibility

Our responsibility is to express a conclusion on the accompanying financial statements based on our review. We conducted our review in accordance with Canadian generally accepted standards for review engagements, which require us to comply with relevant ethical requirements.

A review of financial statements in accordance with Canadian generally accepted standards for review engagements is a limited assurance engagement. The practitioner performs procedures, primarily consisting of making inquiries of management and others within the entity, as appropriate, and applying analytical procedures, and evaluates the evidence obtained.

The procedures performed in a review are substantially less in extent than, and vary in nature from, those performed in an audit conducted in accordance with Canadian generally accepted auditing standards. Accordingly, we do not express an audit opinion on these financial statements.

Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the financial statements do not present fairly, in all material respects, the financial position of Atlantic Collaborative on Injury Prevention as at March 31, 2019, and the results of its operations and cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Fredericton, NB May 17, 2019 Neiholm & Beamman Chartered Professional Accountants

Statement of Financial Position

As at March 31, 2019

Assets	2019	<u>2018</u>
Current		
Cash	\$ 396,266	\$ 330,571
Prepaid expenses	1,844	1,586
HST receivable	<u>732</u>	<u>3,506</u>
Total assets	\$ <u>398,842</u>	\$ <u>335,663</u>
Liabilities		
Current		
Accounts payable and accrued liabilities	\$ 2,650	\$ 2,500
Deferred revenue - Note 2	273,355	221,315
Employee deductions payable	2.004	2,004
Employee deductions payable	2,004	2,004
	278,009	225,819
Net assets		
Unrestricted - Page 3	120,833	<u>109,844</u>
Total liabilities and net assets	\$_398,842	\$ <u>335,663</u>
i otal liabilities and net assets	\$ <u>398,842</u>	\$ <u>335,663</u>

Approved by

The notes to financial statements are an integral part of this statement.

Atlantic Collaborative on Injury Prevention Statement of Operations and Changes in Net Assets For the Year Ended March 31, 2019

			_
	<u>Budget</u>	<u>2019</u>	<u>2018</u>
Revenues			
Funding - Province of Nova Scotia	\$ 40,000	\$ 40,000	\$ 40,000
Funding - Province of New Brunswick	30,000	30,000	30,000
Funding - Province of Newfoundland and Labrador	20,000	20,000	20,000
Funding - Province of Prince Edward Island	10,000	10,000	10,000
Funding - Province of NS - Conference Conference registrations	42.000	3,500	300
Conference registrations Conference sponsorships	12,000 5,000	5,600	-
Other revenue	3,600	-	167
Francisco di tranci	<u>120,600</u>	<u>109,100</u>	<u>100,467</u>
Expenditures Accommodations	2 000	2.044	1 212
Accommodations Accounting and legal	3,000 2,625	3,041 2,800	1,313 2,625
Bank charges	600	551	600
Conference expenses	10,500	2,359	-
Courier and postage	350	569	275
Dues and fees	31	•	191
HST expense	1,000	732	2,616
Insurance	2,113	1,945	2,097
Meeting expenses Miscellaneous	500 1,000	•	1,398 -
Office expenses	450	1,201	574
Professional development	2,000	-	-
Projects	5,000	800	-
Salaries and benefits	74,988	76,177	75,195
Telephone	4,000	2,774	4,745
Translation	1,500	718	543
Travel and meals	3,500	4,193	2,647
Website expenses	<u>300</u>	<u>251</u>	224
	<u>113,457</u>	<u>98,111</u>	<u>95,043</u>
Excess of revenues over expenditures before special project	7,143	10,989	5,424
Other revenues - Note 2	-	1,050	32,855
Other expenditures - Note 2		<u>(1,050</u>)	<u>(32,855</u>)
Excess of revenues over expenditures	7,143	10,989	5,424
Net assets - Beginning of year	104,420	109,844	104,420
Net assets - End of year	\$ <u>111,563</u>	\$ <u>120,833</u>	\$ <u>109,844</u>

Atlantic Collaborative on Injury Prevention Statement of Cash Flows

For the Year Ended March 31, 2019

Cash derived from (applied to)		<u>2019</u>		2018
Operating Activities Excess of revenues over expenditures Net changes in cash relating to operations	\$	10,989	\$	5,424
Accounts receivable Prepaid expense Accounts payable and accrued liabilities Deferred revenue		2,774 (258) 150 52,040		(2,616) (16) - 37,145
Net cash provided through operating activities	_	65,695	_	39,937
Cash - Beginning of year	_3	30,571	_	<u>290,634</u>
Cash - End of year	\$ <u>_3</u>	96,266	\$_	<u>330,571</u>

Notes to the Financial Statements

As at March 31, 2019

Purpose of the organization

ACIP is a non-government organization that works to prevent intentional and unintentional injuries in Atlantic Canada. ACIP is a collaboration of government and non-government partners. As a not-for-profit organization it is not required to pay income tax.

1. Summary of significant accounting policies

The accounting policies of the organization are in accordance with Canadian Accounting Standards for Not-for-Profit Organizations. Outlined below are those policies considered particularly significant.

(a) Cash and cash equivalents

Cash and cash equivalents include balances in Canadian bank accounts.

(b) Donated materials and services

Donated materials and services, which would otherwise be paid for by the company, are recorded at fair value when determinable.

(c) Use of estimates

In preparing financial statements in accordance with Canadian accounting standards for not-forprofit organizations, management must make estimates such as accrued liabilities at the date of the financial statements and the amounts of revenue and expenses reported during that period. Actual results may differ from the estimates.

(d) Revenue recognition

Revenue is recognized when goods are shipped or services provided and the amount to be received can be reasonably estimated and collection is reasonably assured.

(e) Capital assets

Capital assets are expensed the year they are purchased. No assets were purchased during the year.

(f) Financial instruments

The company initially measures its financial assets and liabilities at fair value, and subsequently measures all its financial assets and liabilities at cost or amortized cost.

Financial assets include cash and accounts receivables.

Financial liabilities include accounts payable.

Risk management policy

The organization does not consider they are exposed to any risks through these financial instruments.

2. Other revenues and expenditures

These amounts consists of revenues received and expenses incurred for the "Preventable" project. Any amounts collected during the year for the project that have not been paid out have been recorded as deferred revenue.