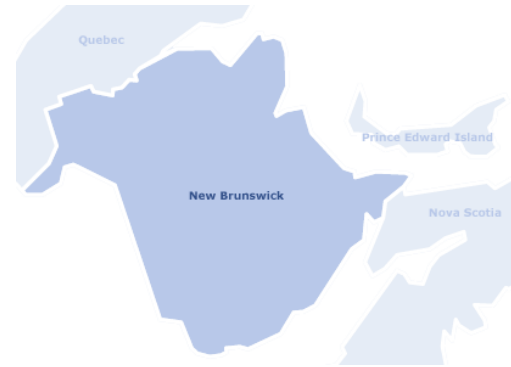


Child & Youth Unintentional Injury in Atlantic Canada: 10 years in review New Brunswick

The number one cause of death for children aged 1-14 is pedestrian injuries.
The number one reason children are hospitalized is because of a fall-related injury.

Leading causes of injury death

| Deaths | Atlantic Canada | Canada |
|--------|---------------------------------|---------------------------------|
| 1 | Pedestrian | Child Passenger (Motor Vehicle) |
| 2 | Threats to breathing | Drowning / submersion |
| 3 | Drowning / submersion | Pedestrian |
| 4 | Fire / Burn | Threats to breathing |
| 5 | Child Passenger (Motor Vehicle) | Fire / Burn |



Leading causes of injury hospitalization

| Hospitalizations | NB | Nova Scotia | PEI | NL | Canada | Atlantic Canada |
|------------------|------------------------|---------------------|---------------------|---------------------|------------------------|---------------------|
| 1 | Falls | Falls | Falls | Falls | Falls | Falls |
| 2 | Poisonings | Playground Falls | Poisonings | Bicycles | Playground Falls | Bicycles |
| 3 | Bicycles | Bicycles | Playground Falls | Poisonings | Bicycles | Poisonings |
| 4 | Playground Falls | Poisonings | Bicycles | Fire / Burns | Poisonings | Playground Falls |
| 5 | Child Passenger | Fire / Burns | Fire / Burns | Playground Falls | Child Passenger | Fire / Burns |

- New Brunswick accounts for 31.7% of Atlantic Canada’s child and youth population, yet accounted for almost 35% of costs for unintentional injuries in the region for this age group.
- Across Atlantic Canada, New Brunswick had the highest rate of admission for unintentional injuries related to falls, bicycles, playground falls, child passenger, ATV / ORV / snowmobiles, poisonings, and drowning.
- New Brunswick has higher hospitalization rates than Canada for all unintentional injury categories except pedestrian related injuries and threats to breathing.
- Within Atlantic Canada, New Brunswick has the lowest rates of hospitalization for unintentional injuries related to pedestrians.

Of Interest...New Brunswick

- The NB Injury Prevention Coalition maintains a listserv to disseminate injury prevention information throughout New Brunswick.
- Over 30 communities from all over NB have participated in annual Safe Kids Week activities. In 2006 the Greater Saint John Safe Kids committee was awarded the “Overall Safe Kids Week Partner Award” from Safe Kids Canada during their 10 year anniversary celebration. This national award represents excellence in local programming and community capacity building.
- The NB department of education health curriculum kindergarten to grade 8 has injury prevention as one of its components. Children learn how to keep themselves safe, what they can do to help to keep people in their community safe and who in their communities work in injury prevention.

What's happening in New Brunswick?

ATV legislation: As of May 2009, the province has legislation that states that children between the ages of 6-13 years are restricted to operating age-appropriate off road vehicles only on closed courses. As well operators under the age of 16 years must carry a training certificate from an authorized trainer. They must also be supervised and accompanied in clear view by a person 19 years or older who has completed safety training.

Child Passenger: In 2008, New Brunswick expanded their legislation on car restraint use to include booster seats (regulations now state that children must remain in a booster seat until age 9).

Wheeled Activities: New Brunswick was one of the first provinces to enact a bicycle helmet law; further action must be done to legislate helmet use for all wheeled activities and provide a consistent approach to injury prevention across Atlantic Canada.

Child Safety Link (CSL): This Maritime wide injury prevention program has established several resources addressing issues such as: fall prevention, home safety, poison awareness and child seat safety. CSL has also developed several public service announcements addressing injury prevention. CSL has a satellite office in the Saint John Regional.

ACIP: ACIP is a collaboration of more than 200 individuals and organizations working for injury prevention and control. Their goal is to reduce the burden of injury in Atlantic Canada through interprovincial leadership, surveillance, research, policy development and capacity building.



For more information about child and youth injury prevention please go to:

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