

Atlantic Collaborative on Injury Prevention

Annual Report

2019 – 2020



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2019 – 2020 has been an exciting year for ACIP. After four years of discussion, planning, and building local partnerships Phase I of the Atlantic *Preventable* Campaign was launched on July 29, 2019. Building on the successful BC initiative, our organization implemented a population-wide, bilingual, social marketing strategy focused on preventable injuries. The campaign encouraged Atlantic Canadians to think before they act - to “have a word with themselves” - to prevent injuries on the road, at work, at home and at play. This successful 8-week campaign and positive response from stakeholders and the public is due, in large part, to the support and participation of our campaign partners. Thank you! Without you, this campaign would not have happened. As an organization and board our effort remains focused on expanding partnerships to build on campaign strengths in anticipation of Phase II.

Over the last few years we've intentionally strengthened and expanded our work by looking at the social determinants of health (SDH)/injury – the socioeconomic factors that shape the conditions in which people live, learn, work and play, while applying a social policy lens at the population level. By focusing on current and evidence-based topics like (senior's) fall prevention we've been able to collaborate with partners and advocate for social policy change.

I am extremely proud to welcome new board members to the organization and receive veteran board members back. I see this as a turning point in the organization but one that is met with great optimism. The board spent a considerable amount of time over the last year reviewing its mandate and identifying expertise and skills where we could strengthen representation and our areas of focus. Growing and sustaining the organization through networking, partnerships and knowledge exchange is critical to the vision of lessening the burden and impact of injuries on individuals, communities, and workplaces. To do this, we must act together. My deepest appreciation is extended to board members and partners for their time and stewardship of the organization. I particularly want to thank the Executive and our Executive Director, Jennifer Russell, for their leadership and commitment over the last year.

We have just begun to experience the seriousness of a worldwide pandemic known as the coronavirus (COVID-19). In the months ahead, we will see the impact of this virus on the health of Atlantic Canadians and it is possible that alarming trends in intentional and unintentional injuries within the population will result. More than ever, ACIP's leadership and commitment to solving the public health problem of injury will be required.

As we look ahead, it is also a time of renewal for ACIP. Over the next year, the board intends to review its strategic plan and identify goals and priorities that aim to benefit the injury prevention community and all citizens in Atlantic Canada. I am excited about engaging with you in this important work.

Sincerely,



ACIP Board of Directors 2019/2020

Laura Lee Noonan (Chair) – Prince Edward Island Department of Health and Wellness

Bill Walker (Treasurer) – Safety Services New Brunswick

Ian Watson (Past Chair) – New Brunswick Trauma Program

Jeannette Byrne – Memorial University, School of Human Kinetics and Recreation

Linda Carter – Newfoundland & Labrador Injury Prevention Coalition

Suzanne Clair – New Brunswick Department of Health

Len LeRiche – Safety NL

Richard Louis – New Brunswick Trauma Program

Steve MacDonald – Atlantic Workers' Compensation Organizations

Michelle Murray – Newfoundland & Labrador Department of Children, Seniors, and Social Development

Sandra Newton – Child Safety Link, IWK Health Centre

Jackie Norman – Safety Services Nova Scotia

Dan Steeves – Injury Free Nova Scotia

ABOUT ACIP

About ACIP

The Atlantic Collaborative on Injury Prevention (ACIP) is a non-government organization that works to prevent intentional and unintentional injuries in Atlantic Canada. ACIP is a collaboration of government and non-government partners.

Vision

An injury-free Atlantic Canada.

Mission

ACIP is the Atlantic voice on injury prevention. ACIP is a positive change agent that provides leadership to prevent injuries and their impact on individuals and communities.

Foundation

ACIP is:

- Solely dedicated to injury prevention
- A conduit of information
- Action oriented
- Evidence based
- Committed to addressing the social determinants of injury

Areas of Focus

1. Advocacy & Public Policy
2. Surveillance & Research
3. Sustainability & Growth
4. Networking, Partnerships, & Knowledge Exchange

Activity Highlights 2019/2020

Advocacy & Public Policy

ACIP participated on the Nova Scotia Sport Safety Review Panel which was tasked to provide guidance to the NS Department of Education and Early Childhood Development. The review panel was asked to focus on reviewing the highest possible safety standards in inter-school sport, while also maximizing the conditions that would allow students to participate in and access these opportunities.

Surveillance & Research

Canadian Agricultural Injury Reporting (CAIR)

ACIP continues to be the Atlantic collaborator for the Canadian Agricultural Injury Reporting (CAIR) program of the Canadian Agricultural Safety Association (CASA). Through this initiative, ACIP collects annual data on agricultural fatalities in the Atlantic region. ACIP also partners with other collaborators and the Alberta Injury Prevention Centre to produce surveillance reports.

Sustainability and Growth

The ACIP Board of Directors continues to have participation from government and non-government representatives from the four Atlantic Provinces.

ACIP welcomed seven new board members this year, filling the NB government position, the NL government position, the NS non-government position, two NL non-government positions, a member at large position, and an Atlantic member at large position.

ACIP is pleased to have continued support and engagement from partners and funders.

Networking, Partnerships & Knowledge Exchange

Risk and Resiliency

ACIP was a partner to Dalhousie University's Physical Literacy in the Early Years (PLEY) project and research team.

Our role in this partnership involved participating on an IWK Health Centre panel, titled "*Building Resilient Children: Injury Prevention in the World of Risky Play*," which was held in August 2019.

Other members featured on the IWK panel discussion were Dr. Michelle Stone and Jane Cawley (members of the PLEY team), Dr. Brussoni (BC Research and Prevention Unit), Sandra Newton (IWK Child Safety Link), and Dr. Robert Strang (Chief Medical Officer of Health for NS).



Dr. Mariana Brussoni speaks during the IWK Health Centre Panel "Building Resilient Children: Injury Prevention in the World of Risky Play."

Preventable Campaign

The biggest activity highlight for ACIP this past year was the launch of Phase I of the Atlantic Preventable campaign on July 29, 2019. The Phase I campaign ran until September 20, 2019.

Phase I of the campaign consisted of TV ads (English and French), a website page, and social media engagement.



Campaign messaging focused on the tagline "Have a Word with Yourself."

A media release was sent on September 16, 2019. Earned media opportunities included 2 radio interviews (1 in NL and 1 in NS) and 1 TV morning show (in NS). An event was held with NS partners at the NS legislature on October 29, 2019. This event aimed to bring recognition to campaign efforts.



Atlantic Preventable event held at the NS Legislature in October 2019 featuring Atlantic Preventable partner representatives, ACIP Executive Director, and members of the NS Legislature.

We thank all of the Atlantic partners for their support and participation in Phase I of the campaign. We are looking forward to future Preventable efforts in Atlantic Canada.

- Atlantic Workers' Compensation Organizations
- Chalmers Hospital Foundation
- New Brunswick Medical Society
- New Brunswick Trauma Program
- Newfoundland and Labrador Injury Prevention Coalition
- Government of Newfoundland and Labrador
- Government of Nova Scotia
- Government of Prince Edward Island
- Insurance Bureau of Canada
- Saint John Regional Hospital Foundation

Fall Prevention

Seniors' Fall Prevention and the Social Determinants of Health: A Social Policy Lens

ACIP produced a report titled "Seniors' Fall Prevention and the Social Determinants of Health: A Social Policy Lens" in May 2019. The report builds an introductory information base of prominent social policy links between the social determinants of health and fall prevention so that current and future interventions can take these links into consideration.

Fall Prevention across the Life Span

ACIP and Child Safety Link partnered to work on fall prevention and the social determinants of health across the life span. ACIP and Child Safety Link hosted a webinar on Loop (Fall Prevention Community of Practice) titled "Fall Prevention and the Social Determinants of Health Across the Life Span."

The webinar built on the ACIP report "Seniors Fall Prevention and the Social Determinants of Health: A Social Policy Lens." The webinar identified common and significant links between the social determinants of health and fall prevention across the lifespan, and specific social policy examples that can leverage fall prevention work. The webinar encouraged the continued collaboration of stakeholders across a variety of sectors and settings to develop and advocate for social policies that are responsive to fall prevention.



Pan-Canadian Seniors' Fall Prevention Network

ACIP joined the Steering Committee for the Pan-Canadian Seniors' Fall Prevention Network project led by Parachute Canada. Other partners on the Steering Committee of this project include the Canadian Association of Occupational Therapists, Alberta Injury Prevention Centre, Ontario Neurotrauma Foundation, and the Public Health Agency of Canada.

A needs assessment and environmental scan of fall prevention work were conducted. The results of these initiatives are being used to inform the development of the network. Initial development of the online component has been completed by Parachute. There is an online resource collection for the public:

<https://parachute.ca/en/injury-topic/fall-prevention-for-seniors/>, and an online resource collection for professionals: <https://parachute.ca/en/professional-resource/seniors-falls-collection/>.

National and Regional Participation

ACIP continued to be an active member and co-chair to the Canadian Collaborating Centres for Injury Prevention, a community of practice.



ACIP continued to represent Atlantic Canada as a Board Member to the Canadian Association of Road Safety Professionals (CARSP).



ACIP continued to be a member of the Trauma Association of Canada's Injury Prevention Subcommittee.

ACIP continued to be a member of the Child Safety Link Advisory Council.

Financial Review 2019/2020

The results of the Financial Review are presented in the following pages.

Atlantic Collaborative on Injury Prevention
Financial Statements
March 31, 2020

Atlantic Collaborative on Injury Prevention

Financial Statements

As at March 31, 2020

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NICHOLSON & BEAUMONT
CHARTERED PROFESSIONAL ACCOUNTANTS

Independent Practitioner's Review Engagement Report

To the Members,
Atlantic Collaborative on Injury Prevention

Report on Financial Statements

We have reviewed the accompanying financial statements for Atlantic Collaborative on Injury Prevention that comprise the statement of financial position as at March 31, 2020 and the statements of changes in net assets, operations, and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Practitioner's Responsibility

Our responsibility is to express a conclusion on the accompanying financial statements based on our review. We conducted our review in accordance with Canadian generally accepted standards for review engagements, which require us to comply with relevant ethical requirements.

A review of financial statements in accordance with Canadian generally accepted standards for review engagements is a limited assurance engagement. The practitioner performs procedures, primarily consisting of making inquiries of management and others within the entity, as appropriate, and applying analytical procedures, and evaluates the evidence obtained.

The procedures performed in a review are substantially less in extent than, and vary in nature from, those performed in an audit conducted in accordance with Canadian generally accepted auditing standards. Accordingly, we do not express an audit opinion on these financial statements.

Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the financial statements do not present fairly, in all material respects, the financial position of Atlantic Collaborative on Injury Prevention as at March 31, 2020, and the results of its operations and cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Fredericton, NB
June 12, 2020

Nicholson & Beaumont
Chartered Professional Accountants

Independent member of Porter Hétu International, professional services group.

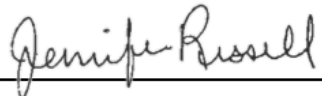
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Atlantic Collaborative on Injury Prevention

Statement of Financial Position

As at March 31, 2020

| | <u>2020</u> | <u>2019</u> |
|--|--------------------------|--------------------------|
| Assets | | |
| Current | | |
| Cash | \$ 154,239 | \$ 396,266 |
| Prepaid expenses | 1,725 | 1,844 |
| HST receivable | <u>8,417</u> | <u>732</u> |
| Total assets | <u>\$ 164,381</u> | <u>\$ 398,842</u> |
| Liabilities | | |
| Current | | |
| Accounts payable and accrued liabilities | \$ 2,650 | \$ 2,650 |
| Deferred revenue - Note 2 | 34,509 | 273,355 |
| Employee deductions payable | <u>2,004</u> | <u>2,004</u> |
| | <u>39,163</u> | <u>278,009</u> |
| Net assets | | |
| Unrestricted - Page 3 | <u>125,218</u> | <u>120,833</u> |
| Total liabilities and net assets | <u>\$ 164,381</u> | <u>\$ 398,842</u> |

Approved by 

The notes to financial statements are an integral part of this statement.

Atlantic Collaborative on Injury Prevention

Statement of Operations and Changes in Net Assets

For the Year Ended March 31, 2020

| | <u>Budget</u> | <u>2020</u> | <u>2019</u> |
|---|----------------|-------------------|-------------------|
| Revenues | | | |
| Funding - Province of Nova Scotia | \$ 40,000 | \$ 40,000 | \$ 40,000 |
| Funding - Province of New Brunswick | 30,000 | 30,000 | 30,000 |
| Funding - Province of Newfoundland and Labrador | 20,000 | 20,000 | 20,000 |
| Funding - Province of Prince Edward Island | 10,000 | 10,000 | 10,000 |
| Conference registrations | - | - | 3,500 |
| Conference sponsorships | - | - | 5,600 |
| Other revenue | - | 1,500 | - |
| | <u>100,000</u> | <u>101,500</u> | <u>109,100</u> |
| Expenditures | | | |
| Accommodations | 3,000 | 3,303 | 3,041 |
| Accounting and legal | 2,650 | 2,650 | 2,800 |
| Bank charges | 500 | 480 | 551 |
| Conference expenses | - | - | 2,359 |
| Courier and postage | 600 | 493 | 569 |
| Dues and fees | 31 | 62 | - |
| HST expense | 1,000 | 902 | 732 |
| Insurance | 2,203 | 2,418 | 1,945 |
| Meeting expenses | 2,000 | 1,307 | - |
| Miscellaneous | 1,000 | 123 | 425 |
| Office expenses | 650 | 507 | 776 |
| Professional development | 2,000 | 325 | - |
| Projects | 5,000 | 3,038 | 800 |
| Salaries and benefits | 74,988 | 75,576 | 76,177 |
| Telephone | 3,000 | 1,656 | 2,774 |
| Translation | 1,000 | - | 718 |
| Travel and meals | 5,000 | 4,007 | 4,193 |
| Website expenses | 300 | 268 | 251 |
| | <u>104,922</u> | <u>97,115</u> | <u>98,111</u> |
| Excess of revenues over expenditures before special project | (4,922) | 4,385 | 10,989 |
| Other revenues - Note 2 | - | 333,846 | 1,050 |
| Other expenditures - Note 2 | - | (333,846) | (1,050) |
| Excess of revenues over expenditures | (4,922) | 4,385 | 10,989 |
| Net assets - Beginning of year | - | 120,833 | 109,844 |
| Net assets - End of year | <u>\$ -</u> | <u>\$ 125,218</u> | <u>\$ 120,833</u> |

The notes to financial statements are an integral part of this statement.

Atlantic Collaborative on Injury Prevention

Statement of Cash Flows

For the Year Ended March 31, 2020

| | <u>2020</u> | <u>2019</u> |
|--|-------------------|-------------------|
| Cash derived from (applied to) | | |
| Operating Activities | | |
| Excess of revenues over expenditures | \$ 4,385 | \$ 10,989 |
| Net changes in cash relating to operations | | |
| Accounts receivable | (7,685) | 2,774 |
| Prepaid expense | 119 | (258) |
| Accounts payable and accrued liabilities | - | 150 |
| Deferred revenue | <u>(238,846)</u> | <u>52,040</u> |
| Net cash provided through operating activities | (242,027) | 65,695 |
| Cash - Beginning of year | <u>396,266</u> | <u>330,571</u> |
| Cash - End of year | <u>\$ 154,239</u> | <u>\$ 396,266</u> |

The notes to financial statements are an integral part of this statement.

Atlantic Collaborative on Injury Prevention

Notes to the Financial Statements

As at March 31, 2020

Purpose of the organization

ACIP is a non-government organization that works to prevent intentional and unintentional injuries in Atlantic Canada. ACIP is a collaboration of government and non-government partners. As a not-for-profit organization it is not required to pay income tax.

1. Summary of significant accounting policies

The accounting policies of the organization are in accordance with Canadian Accounting Standards for Not-for-Profit Organizations. Outlined below are those policies considered particularly significant.

(a) Cash and cash equivalents

Cash and cash equivalents include balances in Canadian bank accounts.

(b) Donated materials and services

Donated materials and services, which would otherwise be paid for by the company, are recorded at fair value when determinable.

(c) Use of estimates

In preparing financial statements in accordance with Canadian accounting standards for not-for-profit organizations, management must make estimates such as accrued liabilities at the date of the financial statements and the amounts of revenue and expenses reported during that period. Actual results may differ from the estimates.

(d) Revenue recognition

Revenue is recognized when goods are shipped or services provided and the amount to be received can be reasonably estimated and collection is reasonably assured.

(e) Capital assets

Capital assets are expensed the year they are purchased. No assets were purchased during the year.

(f) Financial instruments

The company initially measures its financial assets and liabilities at fair value, and subsequently measures all its financial assets and liabilities at cost or amortized cost.

Financial assets include cash and accounts receivables.

Financial liabilities include accounts payable.

Risk management policy

The organization does not consider they are exposed to any risks through these financial instruments.

2. Other revenues and expenditures

These amounts consists of revenues received and expenses incurred for the "Preventable" project. Any amounts collected during the year for the project that have not been paid out have been recorded as deferred revenue.
